

# Emerald Evening Sponsorship Opportunities



35 years ago, this community wanted more than a dead waterfront that had been strangled by legacy toxins from another time. Through community partnership and perseverance, Friends of the Buffalo River, now Buffalo Niagara Waterkeeper, was formed to lead the charge to bring local, state and federal partners to the table, and solicit hundreds of millions in funding to restore our beloved Buffalo River and bring the City of Buffalo back to life.

Celebrate our anniversary with us as we commemorate the immense impact made over the past 35 years while raising funds to support the work happening now and as we continue protecting and restoring our waters.

By sponsoring Emerald Evening, you will stand in solidarity with your neighbors, confirming that polluted, inaccessible waterways are something our community no longer accepts and that your company is invested in keeping our water clean and healthy. It's Our Water. Our Future. Sponsorship levels and benefits are detailed below, we hope you'll join us!

## A gala celebrating 35 years of Buffalo Niagara Waterkeeper

### Sponsorship Levels

#### Emerald

##### **\$5,000 investment**

- 10-pack of tickets to attend Emerald Evening
- Recognized in press release and earned media opportunities
- Thanked and tagged on social media (22,000+ followers)
- Your logo in five e-newsletters (12,500+ subscribers)
- Company logo and website link on event registration website
- Logo and website link in post-event email to attendees
- Full page ad in program (5.5 x 8.5)
- Company thanked in program book
- Company logo displayed at event

#### Aquamarine

##### **\$2,500 investment**

- 4-pack of tickets to attend Emerald Evening
- Thanked and tagged on social media (22,000+ followers)
- Your logo in three e-newsletters (12,500+ subscribers)
- Company logo and link on event registration website
- Company logo and website link in post-event email to attendees
- Half page ad in program (5.5 x 4.25)
- Company thanked in program book
- Company logo displayed at event

#### Turquoise

##### **\$1,000 investment**

- 2-pack of tickets to attend Emerald Evening
- Company logo in two e-newsletters (12,500+ subscribers)
- Logo and website link in post-event email to attendees
- Company logo and link on event registration website
- Fourth page ad in program (2.75 x 4.25)
- Company thanked in program book
- Company logo displayed at event

#### Topaz

##### **\$500 investment**

- Company logo and link on event registration website
- Eighth page ad in program (2.75 x 2.125)
- Company thanked in program book
- Company logo displayed at event

#### Jade

##### **\$250 investment**

- Company thanked in program book
- Company logo displayed at event

