

Scajaquada September Sponsorship Opportunities



Scajaquada Creek is one of the most polluted, inaccessible, and impaired waterways in New York. Our community has a once-in-a-generation opportunity to fix this. BNW has done this before with our international, award-winning work restoring the Buffalo River. We're going to do it again for Scajaquada Creek, but it's going to take the commitment, support, and investment of our whole community.

We invite you to partner with us during Scajaquada September, a month-long campaign to share the challenges and opportunities facing Scajaquada Creek while raising funds to further the shared community vision for a restored Scajaquada.

A full schedule of events is at ScajaquadaSeptember.com and sponsorship levels with benefits are detailed below. Join us to transform the Scajaquada Corridor into a destination embraced by Buffalo's Blue Economy!

**Engagement
All September!**

Freshwater Flicks
Fundraiser

Scajaquada
Sweep Cleanup

Lunch & Learn
Education Series

Sponsorship Levels

Creek Champion

\$5,000 investment

- Invited to volunteer & recognized during Scajaquada Sweep
- Recognized during 4 virtual Scajaquada Lunch & Learns
- Company logo on printed promotional materials
- Company tagged in sponsored Facebook post for 1-week
- Company thanked across BNW social media platforms
- Company logo in two BNW September e-newsletter editions
- Your logo and website on Scajaquada September webpage
- 6 complimentary tickets to Freshwater Flicks
- Invited to share company materials/ table at Freshwater Flicks
- Full page ad in Freshwater Flicks program book (5.5 x 8.5)
- Your logo on event signage and thanked at Freshwater Flicks

Tributary

\$2,500 investment

- Company thanked across BNW social media platforms
- Company logo in two BNW September e-newsletter editions
- Logo and website link on Scajaquada September webpage
- 4 complimentary tickets to Freshwater Flicks
- Invited to table/share company materials at Freshwater Flicks
- Half page ad in Freshwater Flicks program book (5.5 x 4.25)
- Your logo on event signage & thanked at Freshwater Flicks

Headwaters

\$1,000 investment

- Company thanked across BNW social media platforms
- Company logo in BNW two September e-newsletter editions
- Company logo and website link on Scajaquada September webpage
- 2 complimentary tickets to Freshwater Flicks
- Company invited to table/ share promotional materials during Freshwater Flicks
- Fourth page ad in Freshwater Flicks program book (2.75 x 4.25)
- Your logo on event signage and thanked at Freshwater Flicks

Stream

\$500 investment

- Fourth page ad in Freshwater Flicks program book (2.75 x 2.125)
- Your logo and website link on Scajaquada September webpage

