

Mission Partnership Opportunities



BUFFALO NIAGARA
WATERKEEPER®

By investing in Buffalo Niagara Waterkeeper as a Mission Partner, your business is part of the essential and enduring impact on the revitalization of our region's waterfront.

For your commitment to the continued transformation and rebirth of Buffalo's waterfront and the health of all of our Western New York waterways, your company's Mission Partnership will be recognized year-round and provide multiple opportunities for employee engagement. Partnership levels and benefits are detailed below.

Water Quality Protection | Community Engagement | Waterway Access | Scajaquada Creek | Climate & Coastal Resiliency

Sponsorship Levels

Inspire

\$20,000+ investment

- All benefits included at the Support level plus...
- Tour of Buffalo Niagara Waterkeeper project or program for your staff
- Interview on Buffalo Niagara Waterkeeper podcast
- Top-tier (\$5,000 level) benefits and recognition during Freshwater Flicks - March 2025
- Top-tier (\$5,000 level) benefits and recognition during the Spring Sweep - April 2025
- Company recognized as a Mission Partner during 'Waterkeeper Week' - May 2025
- Company recognized as a Mission Partner during 'Scajaquada September' - September 2025

Connect

\$15,000 investment

- All benefits included at the Support level plus...
- Personalized educational/ informational presentation for your staff at your location
- Interview on Buffalo Niagara Waterkeeper podcast
- Top-tier (\$5,000 level) recognition and benefits for your choice event- Spring Sweep or Freshwater Flicks
- Company recognized as a Mission Partner during 'Waterkeeper Week' - May 2025
- Company recognized as a Mission Partner during 'Scajaquada September' - September 2025

Restore

\$10,000 investment

- All benefits included at the Support level plus...
- Mid-tier (\$2,500 level) benefits and recognition during Freshwater Flicks - March 2025
- Mid-tier (\$2,500 level) benefits and recognition during the Spring Sweep- April 2025
- Company recognized as a Mission Partner during 'Waterkeeper Week' - May 2025
- Company recognized as a Mission Partner during 'Scajaquada September' - September 2025

Protect

\$7,500 investment

- All benefits included at the Support level plus...
- Mid-tier (\$2,500 level) recognition and benefits for your choice event- Spring Sweep or Freshwater Flicks
- Company recognized as a Mission Partner during 'Waterkeeper Week' - May 2025
- Company recognized as a Mission Partner during 'Scajaquada September' - September 2025

Support

\$5,000 investment

- Company recognized in BNW 2024 Water Wins (digital and mailed to 850+) - February 2025
- Company recognized as a BNW partner in Buffalo Business First "All About Nonprofits" ad - Nov 2025
- Company recognized with logo and link for one year in BNW e-newsletters (24 editions)
- Company acknowledged as Mission Partner in every podcast recording for 12 months
- Company logo and link on BNW website for 12 months

