

# Themed Sponsorship Opportunities



BUFFALO NIAGARA  
WATERKEEPER®

## Waterkeeper Week

Open the WNY Water Season with us and enjoy recognition of your commitment to clean water throughout this week of activities in mid-May.

## Waterkeeper Week Sponsor

**\$1,000 investment**

- Company invited to and recognized during planned press, volunteer and community events during Waterkeeper Week
- Company included in all promotional materials including:
  - Logo and website link in one (1) e-newsletter editions
  - Tagged in two (2) social media posts (Facebook, Instagram, X, and LinkedIn)
  - Logo on printed promotional materials
  - Logo and website on Waterkeeper Week webpage



Showcase your commitment to clean fresh water across Western New York during two of Buffalo Niagara Waterkeeper's largest marketing campaigns

## Scajaquada September

Hope springs eternal in the iconic spring-fed Scajaquada Creek. Highlight your company's commitment to the wholistic restoration of this important waterway with events and messaging throughout the month of September.

## Scajaquada September Sponsor

**\$2,000 investment**

- Company invited to and recognized during planned press, volunteer & community events during Scajaquada September
- Company included in all promotional materials including:
  - Logo and website link in two (2) e-newsletter editions
  - Tagged in four (4) social media posts (Facebook, Instagram, X, and LinkedIn)
  - Logo on printed promotional materials
  - Logo and website on Waterkeeper Weekend webpage

