

# Freshwater Flicks Sponsorship Opportunities



Buffalo Niagara Waterkeeper's Freshwater Flicks will showcase a selection of short films from the Wild & Scenic Film Festival, which is recognized worldwide for its unique focus on environmental storytelling.

This is more than just a film screening—it's an opportunity to connect to Western New Yorkers who share a passion for protecting our freshwater resources, while aligning your company with an internationally-recognized film festival and environmental organization.

March 2, 2025  
at The Caz

250 Western  
New Yorkers

Alignment with an internationally-  
recognized film festival

## Sponsorship Levels

### Gold

#### **\$5,000 investment**

- Six tickets to attend Freshwater Flicks
- Full page ad in program (5.5 x 8.5)
- Company recognized as supporter in press release and earned media opportunities
- Company thanked and tagged in sponsored Facebook post for 1-week runtime
- Company thanked and tagged on Buffalo Niagara Waterkeeper social media channels
- Company logo in BNW e-Newsletter
- Company logo and website link in email to attendees
- Company logo and website link on event registration
- Company thanked in program book
- Company logo displayed at Freshwater Flicks

### Silver

#### **\$2,500 investment**

- Four tickets to attend Freshwater Flicks
- Half page ad in program (5.5 x 4.25)
- Company thanked and tagged on Buffalo Niagara Waterkeeper social media channels
- Company logo in BNW e-Newsletter
- Company logo and website link in email to attendees
- Company logo and link on event registration
- Company thanked in program book
- Company logo displayed at Freshwater Flicks

### Bronze

#### **\$1,000 investment**

- Two tickets to attend Freshwater Flicks
- Quarter page ad in program (2.75 x 4.25)
- Company logo in BNW e-Newsletter
- Company logo and website link in email to attendees
- Company logo and link on event registration
- Company thanked in program book
- Company logo displayed at Freshwater Flicks

### Stream

#### **\$500 investment**

- 20% off ticket price - up to 10 tickets
- One-Eighth page ad in program (2.75 x 2.125)
- Company logo and link on event registration
- Company thanked in program book
- Company logo displayed at Freshwater Flicks

### Supporter

#### **\$250 investment**

- 10% off ticket price - up to 10 tickets
- Company thanked in program book
- Company logo displayed at Freshwater Flicks

